Sarah Sinai, UX/UI Designer

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Experience

Honeywell Inc., User Experience Designer
Feb 2022 – Aug 2025 | Sydney, Australia

As a User Experience Designer at Honeywell's Software Centre, I specialise in developing innovative, intuitive, efficient, and user-friendly interfaces for our software products across diverse industry verticals. My pivotal role involves comprehending user needs, conducting comprehensive research, and collaborating with cross-functional teams to design software that enhances user satisfaction and seamlessly aligns with our business objectives. Moreover, through the meticulous processes of conceptualising, prototyping, and usability testing, I ensure the delivery of a final product that is functional and visually compelling, effectively bridging the gap between intricate engineering processes and end-user software solutions.

Outwrite, Product Designer
Nov 2021 – Jan 2022 | Sydney, Australia

The role involved working as the sole designer for a startup. This included establishing design systems for the software interface. I carried out user and competitor research to assist in the growth of premium subscription customers.

Te Kura | The Correspondence School of NZ, UX/UI Designer
Dec 2017 – Nov 2021 | Wellington, New Zealand

During my role at 'Te Aho o Te Kura Pounamu', I had the privilege of leading and collaborating on various projects. The design process involved working with the Ministry of Education, students, and educators to create a user experience and online learning environment that reflected their individual needs and preferences. Working alongside a team of innovative individuals to deliver content and enhance the students' learning experience and engagement was impactful and rewarding. The projects designed during this role were recognized both locally and internationally, resulting in award-winning designs.

Redshift | Printing.com, Digital & Graphic Designer
Jan 2017 – Dec 2017 | Wellington, New Zealand

The role at Printing.com was graphic design-based, with projects extending to digital user experience and user interface design. Communication with clients and responsive concept development created desired design outcomes and distinctive brand identities.

Qualifications

Massey University
2013 – 2016 | Wellington, NZ

College of Creative Arts
BDes.(Hons), Visual Communication Design

Skills

Design & UX/UI: UX/UI Design, Design Thinking, Human-Centered Design, Service Design, AI Design & Integration, Co-Design & Participatory Design, Rapid Prototyping, Double Diamond Framework, Ideation, Visual Communication, Graphic & Print Design, Illustration, Brand Identity, Product & Mobile Application Design, Wireframing & Prototyping, Concept Development, Software & Systems Design, Process Optimisation & Iteration, Human-Factors Research, Usability Testing, Personas, Journey Mapping

Research & Strategy: User & Industry Research, Industry Knowledge & Relations, Educational Technology, User Interviews & Workshops, Competitor Analysis, AI Research & Integration

Collaboration & Teamwork: Cross-disciplinary Collab, Multidisciplinary Collab, Mentoring, Team Player, Fostering Positive Work Environments, Adaptability, Giving & Receiving Feedback, Design Critique & Peer Review, Cross-Cultural Communication & Collaboration, Cultural Awareness & Diversity

Communication & Presentation: Customer/User Services, Unity Driven, Client Relations, Conference Speaking & Presenting, Interpersonal Skills

Methodologies: Agile, Scrum, Kanban, CI/Kaizen, Inclusive & Accessible Design Practices, Heuristic Evaluation, Design Sprints, Holistic Thinking

Experience working across diverse industry sectors, including government, education, start-ups, corporate and conglomerate enterprises, manufacturing, engineering, and brand design consulting.

Honours

2020, **D2L | DESIRE2LEARN**
Excellence Award

2018, **Designers Institute of NZ Best Design Awards**
Finalist in Empowering UX &
Silver Award Winner in Optimising UX

2012, **Expressions Whirinaki Art Centre**
University Arts Scholarship

Citizenship

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Tools

Figma, Figjam Miro, Adobe Creative Suite Adobe XD, Photoshop, Illustrator, InDesign, After Effects, Microsoft 365, Canva, Proto.io, HTML/CSS, Bootstrap AI Software, Confluence, Jira

Conferences

2020, **D2L Fusion**
Award Recipient & Speaker
Los Angeles, USA

2019, **D2L Ignite**
Speaker
Gold Coast, AUS

References to be supplied upon request.